From: [redacted]
To: [redacted]; svodauscontent
Cc: [redacted]
Subject: RE: For response by 5 June - Meeting Request - SVOD Australian Content Requirement Update [SEC=OFFICIAL]
Date: Tuesday, 26 May 2026 2:15:22 PM
Attachments: image001.png
image002.png
image003.png
image004.png

OFFICIAL

Hi [redacted],

Thanks for confirming.

This will be a meeting with all 8 major SVODs together as well as the Australia New Zealand Screen Association.

Cheers,

[redacted]

OFFICIAL

From: [redacted]@netflix.com>
Sent: Tuesday, 26 May 2026 2:11 PM
To: svodauscontent <svodauscontent@acma.gov.au>
Cc: [redacted]@netflix.com>; [redacted]@acma.gov.au>; [redacted]@acma.gov.au>; [redacted]@netflix.com>
Subject: Re: For response by 5 June - Meeting Request - SVOD Australian Content Requirement Update [SEC=OFFICIAL]

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Thank you, [redacted] is available to attend the meeting in person and I will be online (from Italy) if ok. Also we were wondering is this a meeting with Netflix only or with all the SVOD's together.

Looking forward to the agenda and thank you for the continued engagement.

best

[redacted] and [redacted]

[redacted]

Acknowledging Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

OFFICIAL

On Tue, 26 May 2026 at 9:56 am, svodauscontent <svodauscontent@acma.gov.au> wrote:

OFFICIAL

Good Morning [redacted] and [redacted]

SVOD Australian Content Requirement Update

I am writing to invite you to a meeting with ACMA Authority Member, Carolyn Lidgerwood and ACMA staff, to provide further information on the implementation of the Australian Content Requirement for Subscription Video on Demand services (SVODs).

Date: Monday 22 June 2026
Time: 11am – 12 noon
Location: Hybrid (ACMA Offices in Melbourne, Sydney and online)

We will provide a more detailed agenda and other relevant documents in the week prior to the meeting.

The meeting will focus on providing you with details about what the ACMA expects SVODs to report on when claiming qualifying expenditure against eligible Australian programs. This will include providing you with our approach around the types of information that will be expected to be reported at pre-production stage of a program's development.

You can also expect that the meeting will respond to stakeholder feedback on our draft annual compliance report form (as it relates to total program expenditure and revenue reporting).

RSVP

To facilitate the meeting, we ask that you please respond to this invitation no later than **5 June 2026**, providing details of your attendees as well as where they will be attending the meeting (online, in Melbourne or in Sydney). A meeting invitation will follow your response.

If you are unavailable at the proposed time, please let us know and we will find a suitable time to provide you with the relevant information.

If you have any questions, please let us know.

Many thanks

[redacted]
A/g Manager
Content Reporting and Bargaining

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



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